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**PACKERS FANS CONTINUE TO REWRITE HISTORY BOOKS
WITH SIXTH CONSECUTIVE “CLICK FOR CANS” VICTORY**
*Campbell’s® Chunky™ Soup Donates the Weight of the Green Bay Packers in Cans of
Soup to Wisconsin Area Food Banks*

CAMDEN, NJ (December 19, 2007) – Brett Favre isn’t the only Green Bay Packer helping to lead the team to victory these days! With another record breaking regular season nearing its conclusion and an NFC North title secured, it’s true that the Green Bay Packers organization continues to dominate the NFL landscape, but Packers’ fans have also done their part to keep the winning legacy alive. For the sixth consecutive season, Packers fans have secured the victory in the “Campbell’s Chunky” soup “Click for Cans” online food drive. Once again the green and gold faithful have set new heights for the competition, as they clicked their way to more than 2.5 million votes, securing another championship win and surpassing their closest competition, the Indianapolis Colts, by more than 1.6 million votes.

Beginning in October, NFL fans were invited to visit www.chunky.com to cast their vote for their favorite NFL team to help tackle hunger in their community. As in years past, Packers’ fans jumped out to an early lead and never looked back, remaining in first place for the duration of the competition, which concluded on December 15th. Also improving on last year’s record breaking number of 958,023 million votes, Packers’ fans shattered the record books by recording 2,542,009 votes this season, the most in the competition’s eight year history!

The “Click for Cans” competition is part of the Campbell’s Chunky/NFL Tackling Hunger™ program that aims to fight hunger in America by generating important food donations. “Campbell’s Chunky” soup will donate the weight of the entire Packers’ roster, more than 13,000 cans of “Chunky” soup, in the name of the Packers to 15 Wisconsin area food banks, in honor of their fans’ *soup-er* win.

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Green Bay Wins Click for Cans... add one

This year's "Most Improved Clicks" title and recipient of 2,007 cans of "Campbell's Chunky" soup is the Jacksonville Jaguars. The Jags jumped from a 19th place finish last year to a 4th place finish in 2007, increasing their percentage of votes by nearly 7.5%, to win the title of most improved. The fans rallied together to support their team, registering a total of 566,496 votes and will hopefully carry this momentum with them into the playoffs.

"We would like to thank all of the dedicated NFL fans who participated in the 'Click for Cans' competition. We are committed to tackling hunger in local communities and added several new elements to 'Click for Cans' this year to further engage fans and help raise awareness for hunger relief," said Teresa McGlynn, Brand Manager, "Campbell's Chunky" soup. "We're proud to announce that this year's contest generated the most votes in the program's eight year history, with more than 6.5 million clicks registered, each helping to make a difference in local communities nationwide."

Hunger continues to be a very serious problem in the United States, affecting more than 38 million Americans according to the United States Department of Agriculture (USDA). Now in its tenth season, the Campbell's Chunky/NFL Tackling Hunger™ remains committed to battling hunger in America.

For more information on the Campbell's Chunky/NFL Tackling Hunger™ program, visit www.chunky.com.

About Campbell Soup Company

Campbell Soup Company is a global manufacturer and marketer of high quality foods and simple meals, including soup, baked snacks, vegetable-based beverages, and premium chocolate products, with annual revenues in excess of \$7.8 billion. Founded in 1869, the company has a portfolio of market-leading brands, including "Campbell's," "Pepperidge Farm," "Arnott's," "V8," and "Godiva." For more information on the company, visit Campbell's website at www.campbellsoupcompany.com.

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